



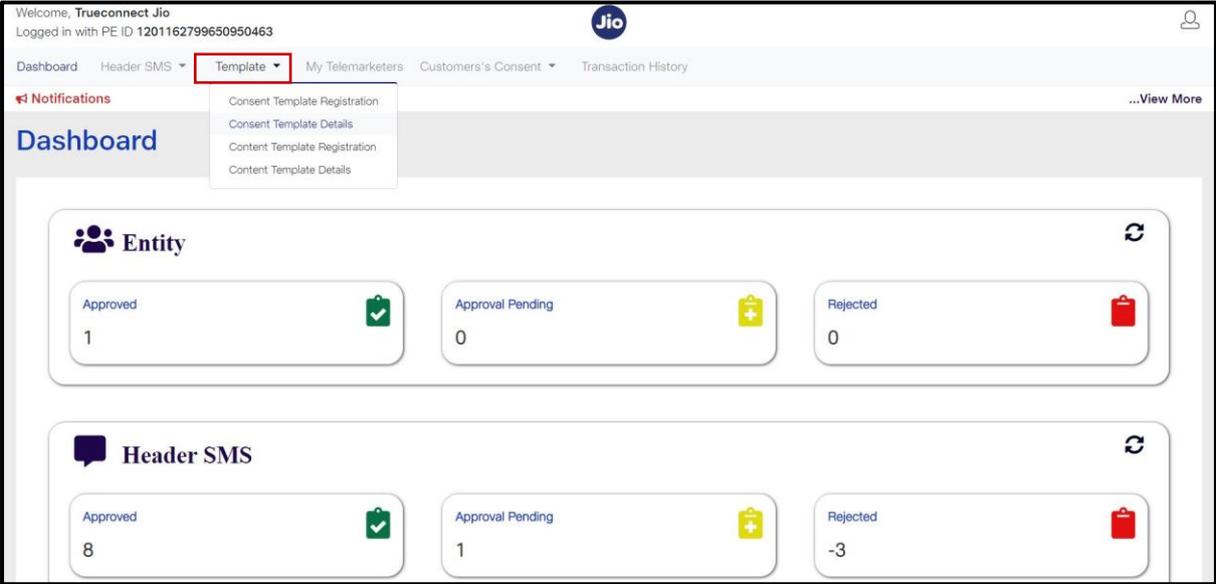
RELIANCE JIO INFOCOMM LIMITED

<TRUECONNECT>

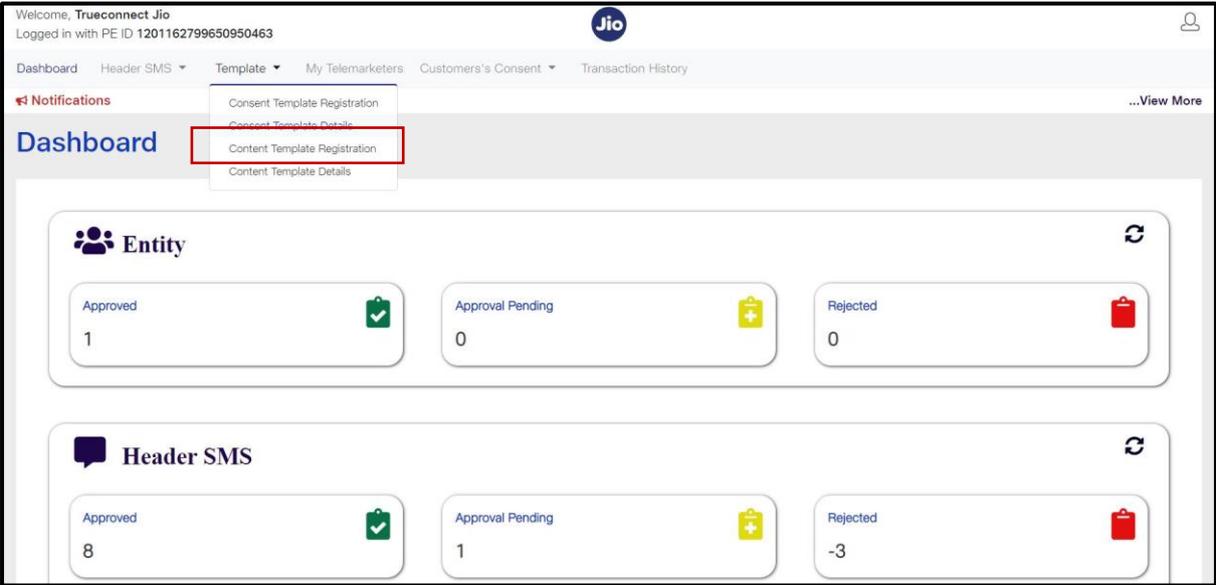
CONTENT TEMPLATE REGISTRATION USER GUIDE

Content template registration.

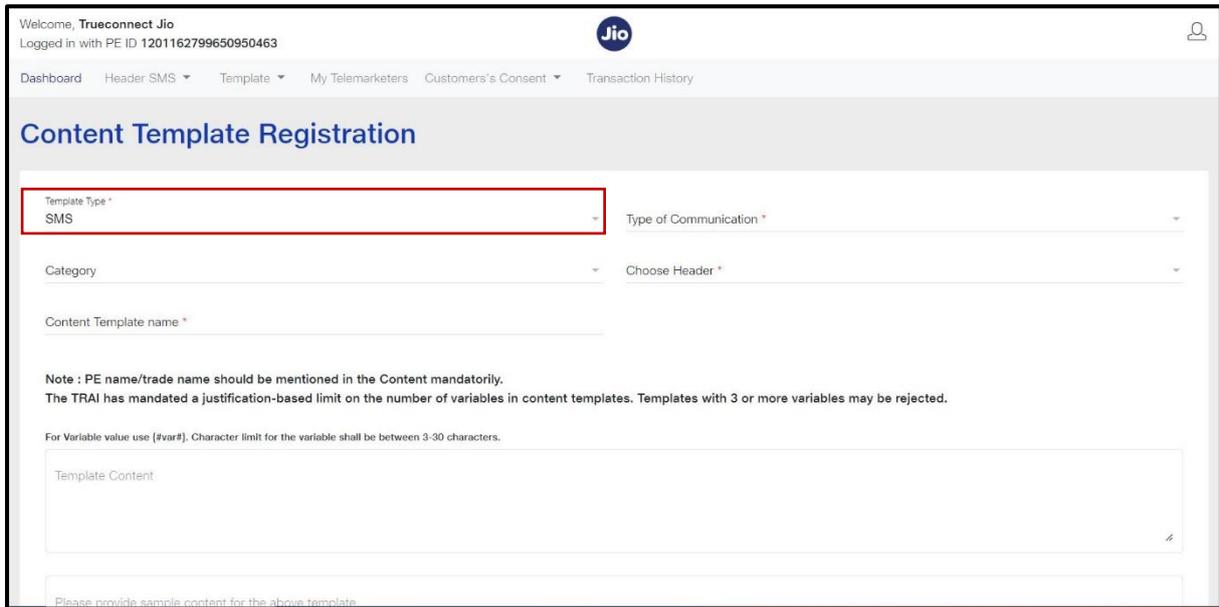
Step 1: Click on “Template” button



Step 2: Click on “Content Template Registration”.



Step 3: “Template Type” will be by default “SMS”.



Welcome, Trueconnect Jio
Logged in with PE ID 1201162799650950463

Dashboard Header SMS Template My Telemarketers Customers's Consent Transaction History

Content Template Registration

Template Type *
SMS

Type of Communication *

Category Choose Header *

Content Template name *

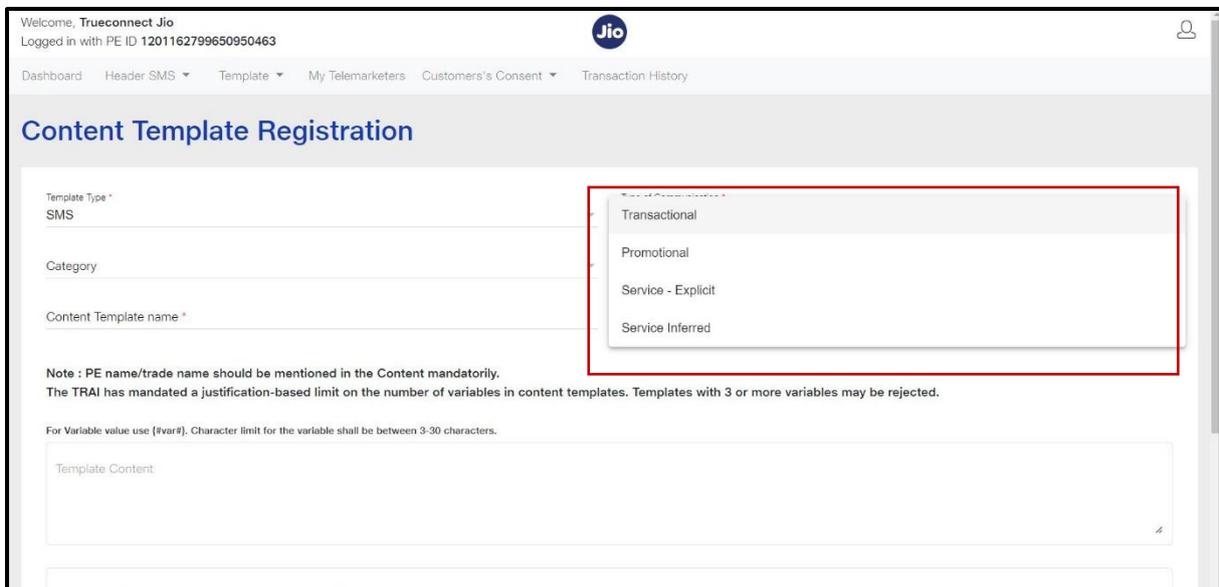
Note : PE name/trade name should be mentioned in the Content mandatorily.
The TRAI has mandated a justification-based limit on the number of variables in content templates. Templates with 3 or more variables may be rejected.

For Variable value use {#var#}. Character limit for the variable shall be between 3-30 characters.

Template Content

Please provide sample content for the above template.

Step 4: Select “Type of Communication” from the dropdown.



Welcome, Trueconnect Jio
Logged in with PE ID 1201162799650950463

Dashboard Header SMS Template My Telemarketers Customers's Consent Transaction History

Content Template Registration

Template Type *
SMS

Type of Communication *

- Transactional
- Promotional
- Service - Explicit
- Service Inferred

Category

Content Template name *

Note : PE name/trade name should be mentioned in the Content mandatorily.
The TRAI has mandated a justification-based limit on the number of variables in content templates. Templates with 3 or more variables may be rejected.

For Variable value use {#var#}. Character limit for the variable shall be between 3-30 characters.

Template Content

Please provide sample content for the above template.

Step 5: Select "Category" from the dropdown.

Welcome, Trueconnect Jio
 Logged in with PE ID 1201162799650950463

Dashboard Header SMS Template My Telemarketers Customers's Consent Transaction History

Content Template Registration

Template Type *
SMS

Type of Communication *
Service - Explicit

Choose Header *

Consent ID | Template Name
 You don't have any consent templates registered.

es. Templates with 3 or more variables may be rejected.

Template Content

Please provide sample content for the above template

Step 6: You have to choose the headers from the "choose Header" button.

(You can select the multiple headers also)

Welcome, Trueconnect Jio
 Logged in with PE ID 1201162799650950463

Dashboard Header SMS Template My Telemarketers Customers's Consent Transaction History

Content Template Registration

Template Type *
SMS

Type of Communication *
Service - Explicit

Category *
Education

Content Template name *

Note : PE name/trade name should be mentioned in the Content mandatorily.
 The TRAI has mandated a justification-based limit on the number of variables in content tem

For Variable value use {#var#}. Character limit for the variable shall be between 3-30 characters.

Template Content

Step 6: Select the headers from the dropdown.(You can select the multiple headers also)

Welcome, Trueconnect Jio
 Logged in with PE ID 1201162799650950463

Dashboard Header SMS Template My Telemarketers Customers's Consent Transaction History

Content Template Registration

Template Type *
SMS

Category *
Education

Content Template name *

Note : PE name/trade name should be mentioned in the Content mandatorily.
 The TRAI has mandated a justification-based limit on the number of variables in content templates.

For Variable value use {#var#}. Character limit for the variable shall be between 3-30 characters.

Template Content

Type of Communication *
Service - Explicit

- 17701
- 188
- 1989
- GOV
- gvt1

Step 7: Write down the name of the template in “Content Template name”.

Welcome, Trueconnect Jio
 Logged in with PE ID 1201162799650950463

Dashboard Header SMS Template My Telemarketers Customers's Consent Transaction History

Content Template Registration

Template Type *
SMS

Category *
Education

Content Template name *
Test trueconnect

Type of Communication *
Service - Explicit

Choose Header *
17701, 1989

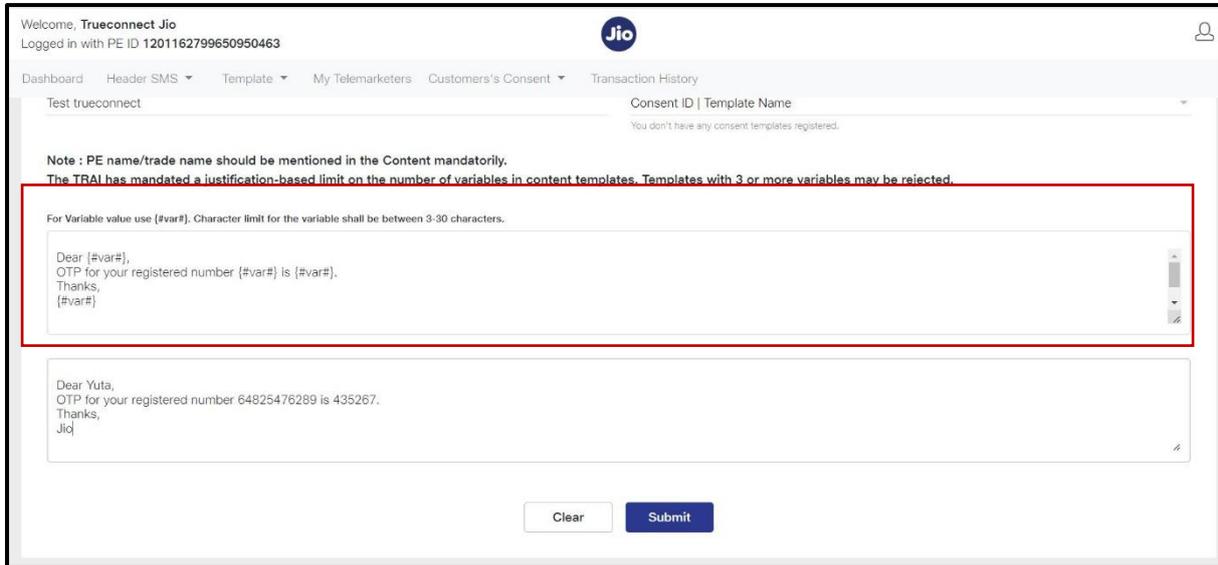
Consent ID | Template Name
 You don't have any consent templates registered.

Note : PE name/trade name should be mentioned in the Content mandatorily.
 The TRAI has mandated a justification-based limit on the number of variables in content templates. Templates with 3 or more variables may be rejected.

For Variable value use {#var#}. Character limit for the variable shall be between 3-30 characters.

Template Content

Step 8: Write down the content of the template in the first input window. To add variables use {#var#}.



Welcome, Trueconnect Jio
Logged in with PE ID 1201162799650950463

Dashboard Header SMS Template My Telemarketers Customers's Consent Transaction History

Test trueconnect Consent ID | Template Name
You don't have any consent templates registered.

Note : PE name/trade name should be mentioned in the Content mandatorily.
The TRAI has mandated a justification-based limit on the number of variables in content templates. Templates with 3 or more variables may be rejected.

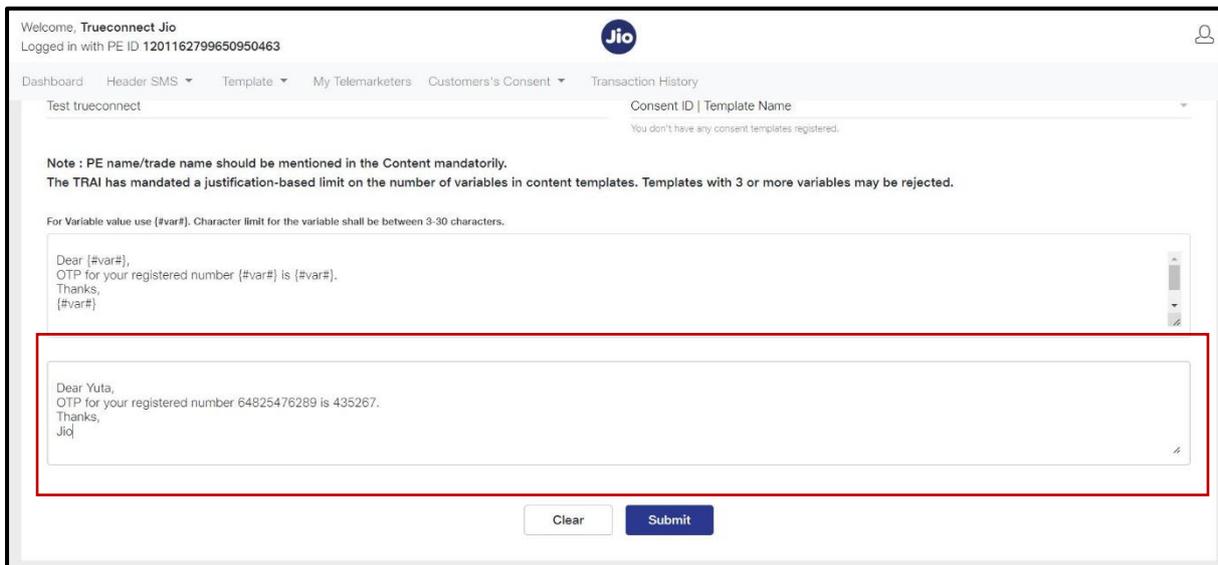
For Variable value use {#var#}. Character limit for the variable shall be between 3-30 characters.

Dear {#var#},
OTP for your registered number {#var#} is {#var#}.
Thanks,
{#var#}

Dear Yuta,
OTP for your registered number 64825476289 is 435267.
Thanks,
Jio

Clear Submit

Step 9: Write down the sample content of the template in the second input window. Character limit for the variable should be between 3-30 characters.



Welcome, Trueconnect Jio
Logged in with PE ID 1201162799650950463

Dashboard Header SMS Template My Telemarketers Customers's Consent Transaction History

Test trueconnect Consent ID | Template Name
You don't have any consent templates registered.

Note : PE name/trade name should be mentioned in the Content mandatorily.
The TRAI has mandated a justification-based limit on the number of variables in content templates. Templates with 3 or more variables may be rejected.

For Variable value use {#var#}. Character limit for the variable shall be between 3-30 characters.

Dear {#var#},
OTP for your registered number {#var#} is {#var#}.
Thanks,
{#var#}

Dear Yuta,
OTP for your registered number 64825476289 is 435267.
Thanks,
Jio

Clear Submit

Step 10: Click on “Continue”.

Welcome, Trueconnect Jio
Logged in with PE ID 1201162799650950463

Dashboard Header SMS Template My Telemarketers Customers's Consent Transaction History

Test trueconnect Consent ID | Template Name
You don't have any consent templates registered.

Note : PE name/trade name should be mentioned in the Content mandatorily.
The TRAI has mandated a justification-based limit on the number of variables in content templates. Templates with 3 or more variables may be rejected.

For Variable value use {#var#}. Character limit for the variable shall be between 3-30 characters.

Dear {#var#},
OTP for your registered number {#var#} is {#var#}.
Thanks,
{#var#}

Dear Yuta,
OTP for your registered number 64825476289 is 435267.
Thanks,
Jio

Clear Submit

Number of variables in your template content: 4
Do you want to continue?
Continue Cancel

Step 11: After that you will get the following pop-up

Welcome, Trueconnect Jio
Logged in with PE ID 1201162799650950463

Dashboard Header SMS Template My Telemarketers

Content Template Details

Requested Rejected Registered

Date From Date To Apply Clear All

Search

Template ID	Requested Date	Content Template Name	Header Name	Template Type	Communication Type	Type of Registration
1207169218955607941	16-08-2023	Test trueconnect	1989,17701	SMS	Service - Explicit	Registered
1207169218815523985	16-08-2023	test jio	188,GOV	SMS	Service - Explicit	Registered
1207169218761263170	16-08-2023	Truconnect	188	SMS	Service - Explicit	Registered

Items per page: 5 1 - 3 of 3

Content Registration
Request for Content Registration has submitted for approval
OK

Step 12: Once the content template request is submitted, it can be viewed under **“Requested”** tab.

Welcome, Trueconnect Jio
Logged in with PE ID 1201162799650950463

Dashboard Header SMS Template My Telemarketers Customers's Consent Transaction History

Content Template Details

Requested Rejected Registered Registered with All TSP

Date From Date To Apply Clear All

Search

Template ID	Requested Date ↓	Content Template ↑ Name	Header Name	Template ↑ Type	Communication ↑ Type	Type of Registration ↑
1207169218955607941	16-08-2023	Test trueconnect	1989,17701	SMS	Service - Explicit	Registered
1207169218815523985	16-08-2023	test jio	188,GOV	SMS	Service - Explicit	Registered
1207169218761263170	16-08-2023	Truconnect	188	SMS	Service - Explicit	Registered

Items per page: 5 1 - 3 of 3 |< < > >|

Step 13: Once the template gets approved it will come under the **“Registered”** tab.

And you can also take the further action on that template by clicking on the **“Action”** button.

Welcome, Trueconnect Jio
Logged in with PE ID 1201162799650950463

Dashboard Header SMS Template My Telemarketers Customers's Consent Transaction History

Content Template Details

Requested Rejected Registered Registered with All TSP

Status Date From Date To Apply Clear All Download as Excel

Search 1207169218955607941|

Template Verification User Guide

Verification Status	Template ID	Valid Till	Content Template ↑ Name	Header Name	Approved Date ↑	Template ↑ Type	Communication ↑ Type	Status ↑	Reason	Action
✓	1207169218955607941	NA	Test trueconnect	1989,17701	16-08-2023	SMS	Service - Explicit	Active		Action

Items per page: 5 1 - 1 of 1 |< < > >|

Step 14: You can add headers to the content template by clicking on the “Add Header” button.

Welcome, **Reliance Jio**
 Logged in with PE ID 1201162771507081456

Dashboard Header SMS Template My Telemarketers Customers's Consent Transaction History

Content Template Details

Requested Rejected **Registered** Registered with All TSP

Status Date From Date To Apply Clear All Download as Excel

Search

Template Verification User Guide

Verification Status	Template ID	Valid Till	Content Template Name	Header Name	Approved Date	Template Type	Communication Type	Status	Reason	Action
✓	1207168898807472161	30-09-2023	AGSAGS	123578	11-08-2023	SMS	Promotion	Active		Action
✓	1207168906864821485	30-09-2023	AKSKAKSA	234567,123456	11-08-2023	SMS	Promotion	Active		Add Header
✓	1207169165030078672	30-09-2023	Test template 4	400001	10-08-2023	SMS	Promotion	Active		Suspend
✓	1207169148671408308	30-09-2023	heenalkjhgfdsam	234567	10-08-2023	SMS	Promotion	Active		Action

Step 15: Click on “Choose Header” drop-down to select the headers you want to add to the content template.

Welcome, **Trueconnect Jio**
 Logged in with PE ID 1201162799650950463

Dashboard Header SMS Template My Telemarketers Customers's Consent Transaction History

Content Template Details

Requested Rejected Registered Registered

Status Date From Date To Apply Clear All Download as Excel

Search
1207169218955607941

Template Verification User Guide

Add Headers

Content Template Name: Test trueconnect
 Template ID: 1207169218955607941

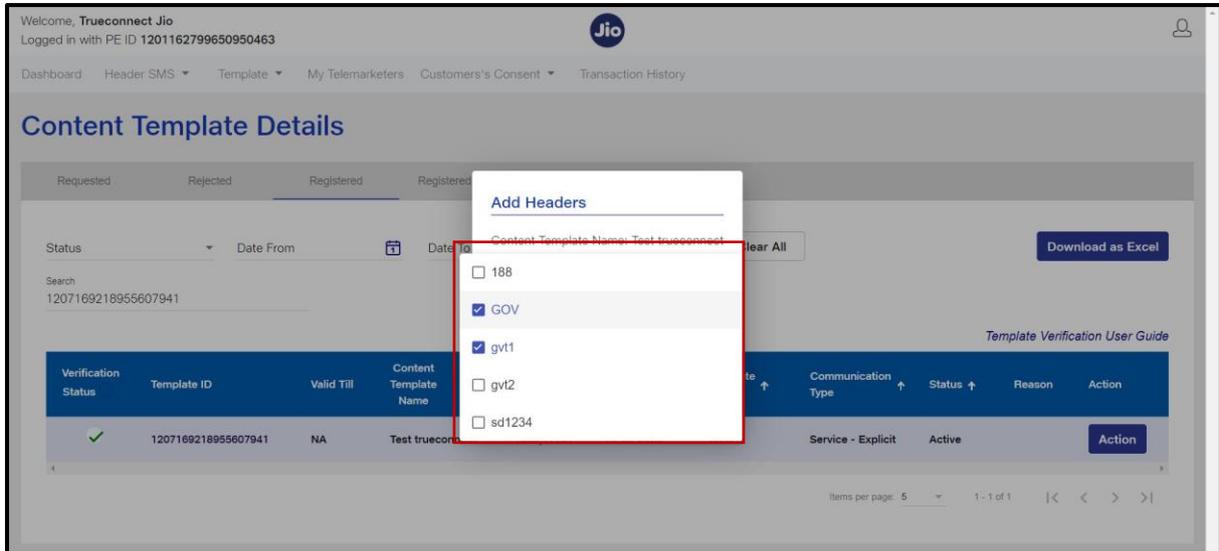
Choose Header *

Cancel Submit

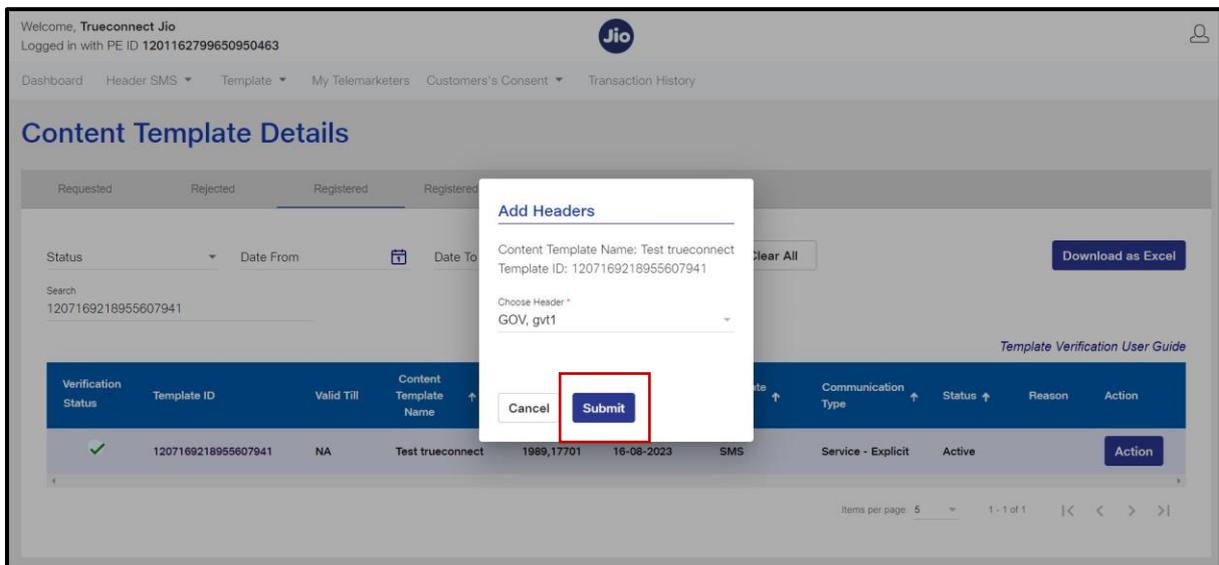
Verification Status	Template ID	Valid Till	Content Template Name	Header Name	Approved Date	Template Type	Communication Type	Status	Reason	Action
✓	1207169218955607941	NA	Test trueconnect	1989,17701	16-08-2023	SMS	Service - Explicit	Active		Action

Items per page: 5 1 - 1 of 1

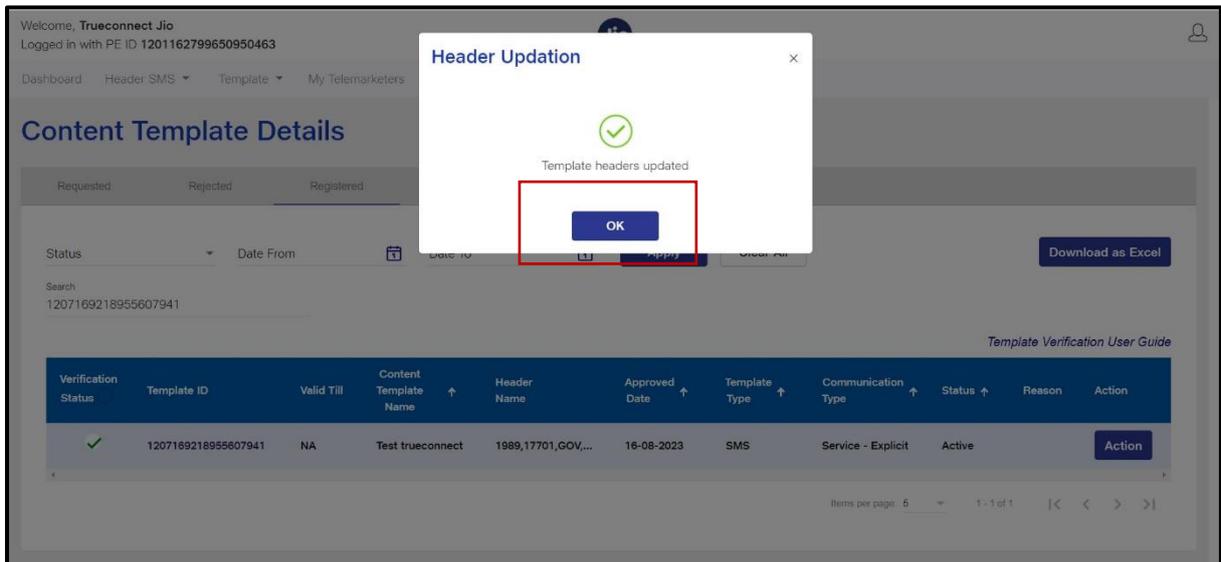
Step 16: Select the headers you want to add to the content template.



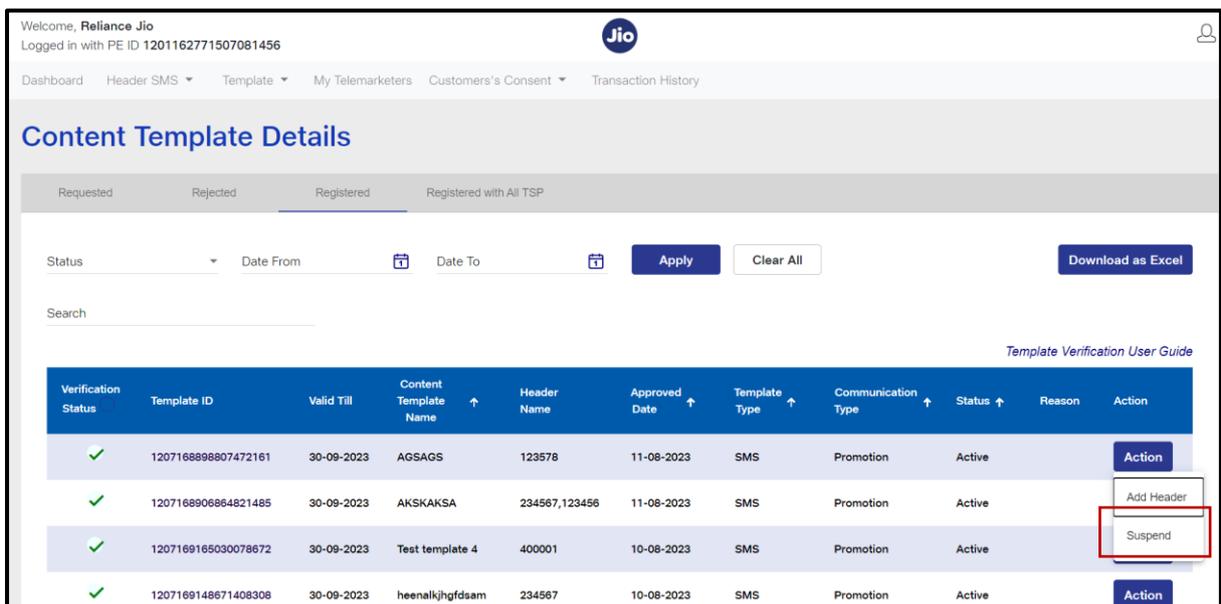
Step 17: Click on the “Submit” button.



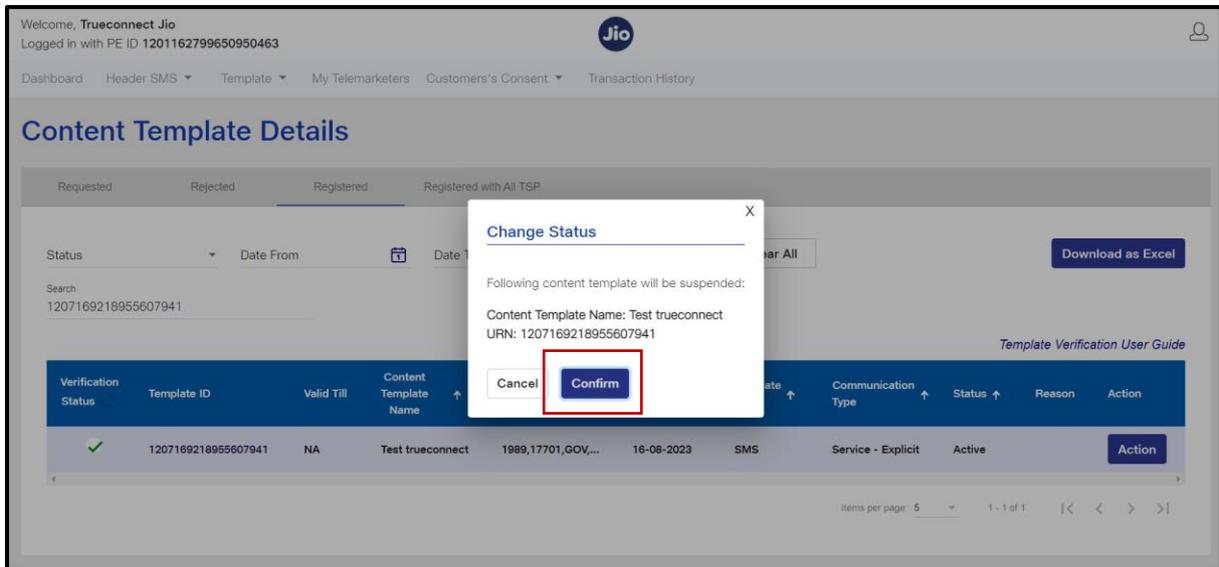
Step 18: You will get the following pop-up after successfully adding the headers to the content template then click on **“OK”** button.



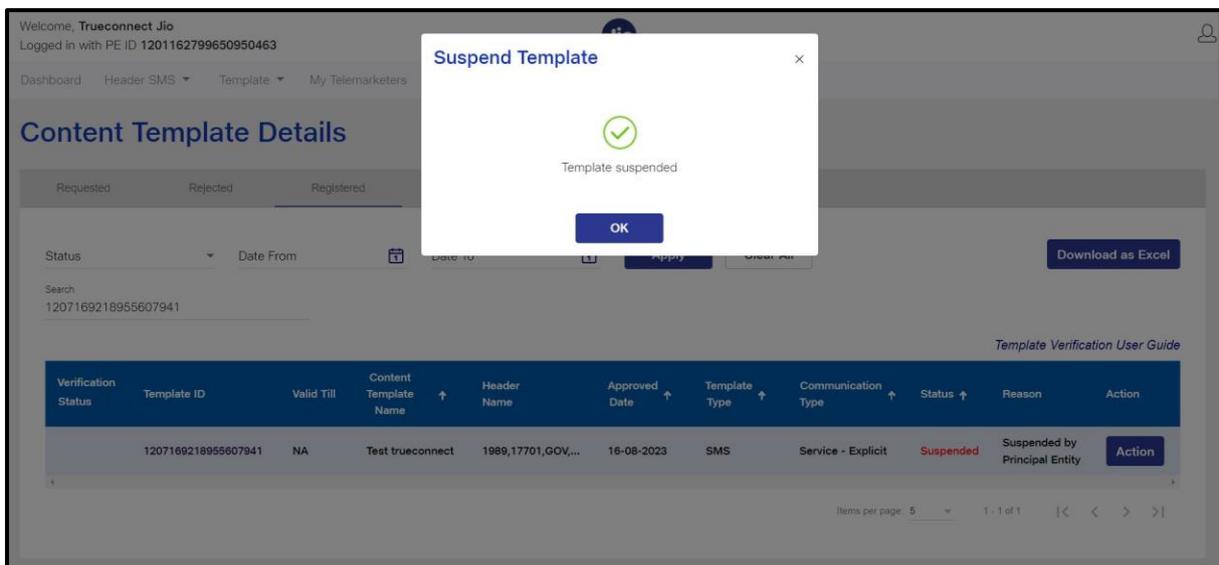
Step 19: If you want to suspend that template you can suspend it by clicking on the **“Suspend”** button.



Step 20: Click on “Confirm” button.



Step 21: You will get the template suspended pop-up on the screen. Click on the “OK” button.



Note: content template will be in the suspended state for 60 days. So In that 60 days window you can re-activate your content template. You will be having an option “**Unsuspend**” to active your suspended content template.

Step 22: You can “Unsuspend” the template also by clicking on the “Unsuspend” button given under the action button.

Welcome, Trueconnect Jio
Logged in with PE ID 1201162799650950463

Dashboard Header SMS Template My Telemarketers Customers's Consent Transaction History

Content Template Details

Requested Rejected Registered Registered with All TSP

Status Date From Date To Apply Clear All Download as Excel

Search: 1207169218955607941

Template Verification User Guide

Verification Status	Template ID	Valid Till	Content Template Name	Header Name	Approved Date	Template Type	Communication Type	Status	Reason	Action
	1207169218955607941	NA	Test trueconnect	1989,17701,GOV...	16-08-2023	SMS	Service - Explicit	Suspended	Suspended by Principal Entity	<div style="border: 1px solid red; padding: 2px;"> Action Unsuspend </div>

Items per page: 5 1 - 1 of 1

Step 23: A confirmation pop-up will show. If you want to unsuspend your content template then click on the “Confirm” button.

Welcome, Trueconnect Jio
Logged in with PE ID 1201162799650950463

Dashboard Header SMS Template My Telemarketers Customers's Consent Transaction History

Content Template Details

Requested Rejected Registered Registered with All TSP

Status Date From Date To Apply Clear All Download as Excel

Search: Trueconnect

Change Status X

Following content template will be unsuspended:

Content Template Name: Test trueconnect
URN: 1207169218955607941

Cancel Confirm

Verification Status	Template ID	Valid Till	Content Template Name	Header Name	Approved Date	Template Type	Communication Type	Status	Reason	Action
	1207169218955607941	NA	Test trueconnect	1989,17701,GOV...	16-08-2023	SMS	Service - Explicit	Suspended	Suspended by Principal Entity	Action

Items per page: 5 1 - 1 of 1

Step 24: You will get the following pop-up after successfully unsuspending the template.

The screenshot displays a web interface for 'Trueconnect Jio'. A central pop-up window titled 'Set Template Active' features a green checkmark icon and the text 'Template set to active', with an 'OK' button below it. The background interface includes a navigation bar with 'Dashboard', 'Header SMS', 'Template', and 'My Telemarketers'. Below this is a 'Content Template Details' section with tabs for 'Requested', 'Rejected', and 'Registered'. A search bar contains the text 'Trueconnect'. A table lists template details, and a 'Download as Excel' button is visible on the right. The table data is as follows:

Verification Status	Template ID	Valid Till	Content Template Name	Header Name	Approved Date	Template Type	Communication Type	Status	Reason	Action
✓	1207169218955607941	NA	Test trueconnect	1989,17701,GOV,...	16-08-2023	SMS	Service - Explicit	Active		Action

THANK YOU